

DELIVERING POWERFUL PRESENTATIONS

OVERVIEW

Delivering Powerful Presentations is a two-day highly interactive course, which provides intensive videotaped, verbal and written feedback. Participants will focus on building all necessary elements to create an *audience-engaging, well-structured, persuasive, and dynamic* presentation. To encourage application of the skills and tools introduced in the course, participants will create and/or polish a real-work presentation during the training. There will be an evening learning opportunity (homework) on day one.

OUTCOMES

Upon completing this workshop, participants will be able to:

- 💡 *understand* the needs and expectations of the audience
- 💡 *prepare* engaging, informative and persuasive presentations
- 💡 *organize* presentations and select visual aids for maximum impact
- 💡 *deliver* powerful presentations using the *GLUE* model
- 💡 *handle* difficult questions and harpoons effectively

TOPICS

The workshop topics are follows:

- I. Managing Your Fear
- II. Displaying Confidence
- III. Applying Personalized Feedback
- IV. Designing a Great Opening
- V. Organizing Your Presentation for Maximum Impact
- VI. Creating Memorable Visual Aids
- VII. Engaging Your Audience

VIII. Handling Questions and Harpoons

GENERAL INFORMATION

The workshop is offered as a two-day class, with a total of 14 hours of class time. Enrollment is *limited to 8 participants* per workshop. Participants are required to give an 8-10 minute work-related presentation on the second day and may need to work outside of class to prepare this presentation.

TARGET AUDIENCE

 Anyone who will be giving formal or informal presentations